



.....

JULY 4, 2016 – TWO RIVERS PARK Glenwood Springs

The following packet outlines a sponsorship opportunity for your business to be a part of the Glenwood Springs Fourth of July Celebration in Two Rivers Park. This year we anticipate more than 2,000 attendees.

Contact: Event Manager
Kathleen Wanatowicz
Kathleen@prstudioco.com
970.618.5114





marketing & collateral:

- 200 posters placed in the Roaring Fork Valley
- Glenwood Springs social media channels
- Front cover and full-page editorial in Roaring Fork Lifestyle magazine
- Banner on Grand Avenue and 10th St. / Banner at the event
- Half page ads in the Post Independent and Sopris Sun
- Mention in all radio ads
- Mention at the band shell and logo on all banners at the event
- Extensive Facebook advertising
- Tax-deductible sponsorships



presenting sponsor:

- Glenwood Springs Fourth of July Celebration presented by *presenting sponsor*
- Company/logo name included in: press releases, print advertising, all banners, event posters, and on all social media
- Audio recognition in all radio advertising
- Audio recognition from on-stage announcements
- 5 banners at the event site → provided by event sponsor
- Opportunity to develop, produce, and implement promotion centered around event sponsorship
- 10x10 vendor display booth space
- 10 free food tickets for event

package price: \$10,000





red, white & blue sponsor:

- Glenwood Springs Fourth of July activities presented by red, white & blue sponsor
- Company logo/name included in: print advertising, posters, social media and on-stage announcements
- 2 banners at the event site → provided by event sponsor
- 10 x 10 vendor display booth space
- 5 free food tickets for event

package price: \$5,000



community sponsor:

- Company logo/name included in: print advertising, posters and social media
- 1 banner at the event site → provided by event sponsor
- 10 x 10 vendor booth space

package price: \$1,000



associate sponsor:

- Company logo/name included in: print advertising, posters and social media
- 1 banner at the event site → provided by event sponsor

package price: \$500

.....

in-kind sponsor:

- Company logo/name included in: print advertising and posters
 - Audio recognition from on-stage announcements
 - Signage/logos with in-kind donation
-

2016 SPONSORS

